

DOMAIN PRIVACY POLICY

This Domain Privacy Policy Agreement is made by and between the Company, BRANDNAMES.COM SARL a company incorporated under the laws of Switzerland with registered office at Gartenstrasse 4, Zug, Switzerland, 6304 (“the Company”) and you and your heirs, agents, successors and assigns and is made effective as of the date of acceptance. This agreement sets forth the terms and conditions of your use of the Company’s domain name registration services (“Services”). The terms “we, “us”, or “our” shall refer to the Company. The terms “you”, “your”, “user”, or “customer” shall refer to any individual or entity who accepts this Agreement.

This Privacy Policy describes how we collect and use the personally identifiable information you provide on our Site. It also describes the choices available to you regarding our use of your personally identifiable information and how you can access and update that information. This privacy notice applies solely to information collected by this web site: www.brandnames.com (hereinafter the “Site”)

We use information gathered about you from our Site to help diagnose problems with our server, and to administer our Site. We also gather broad demographic information from this data to help us improve our Site and make your browsing and purchasing experience more enjoyable. This is not linked to any personally identifiable information, except as necessary to prevent fraud or abuse on our system.

Our Site use cookies to keep track of your shopping cart and receipts. We use cookies to identify you so you do not need to log in each time you visit our Site. The cookies are linked to your customer number, which is associated with the information in your account.

This Site contains links to other websites. The Company is not responsible for the privacy practices or the content of such sites.

We may collect the following personal information from you:

- Contact Information: such as name, email address, mailing address, and phone number.
- Billing Information: such as credit card number, and billing address
- Driver's License Number
- Business/Tax ID
- Unique Identifiers: such as user name, account number, password

We may also collect the following information from you:

- Information about your business such as company name
- Demographic information: such as age and zip code

What Specific Personal Data Do We Collect in relation to Domain Registrations?

When you place an order for the registration of a domain name, you are required to provide information such as your name, postal address, fax number (where available), email address and telephone number. All such information is mandatory to provide the service requested unless otherwise stated at the time. You shall also be required to provide the name, postal address, fax number (where available), email address and telephone number of the technical, administrative and billing contacts associated with the domain name.

In compliance with our obligations as a domain name registrar and as required by ICANN and domain name registries, we collect further mandatory data in relation to domain names including (1) the domain name (2) original creation date (3) expiration date and (4) the names of the primary and secondary name servers for the domain together with IP addresses.

The information collected by the Company will be published in the applicable domain name WHOIS (a service offered by each domain name registry that allows users to check domain name registration details) and is capable of being accessed globally. In order to comply with our regulatory obligations, we will disclose certain data, such as names and contact information to ICANN and domain name registries.

We also log other identifying details necessary for the provision of our services and to ensure we only act on your instructions, such as written communications, confirmations, modifications and any other related correspondence, payment source information, log files, billing records and any other communications information such as source IP address, HTTP headers and other records concerning registration such as dates, times, zones and sessions. In providing related services to you, such as the provision of SSL Certificates, we may request additional information at the time of order.

How Do We Use Your Personal Data gathered Through a Domain Registration?

The information you provide when registering a domain name are mandatory and required to allow us to properly handle your domain name registration, administer your account, including notifying you about matters related to the domain name, such as renewal or updates and to provide other services that you have ordered from us. We might also use your personal information for marketing and analytical purposes when permitted by law. We will not process your Personal Data in a way that is incompatible with the purposes mentioned in this Privacy Policy. You consent to the Data processing mentioned in this Privacy Policy.

How Do We Protect Personal Data?

Security is a high priority for our Company. We take reasonable precautions to protect personal information from loss, misuse, unauthorised access or disclosure, alteration or destruction. When you submit sensitive information via this site, your information is protected both online and offline. Wherever we collect sensitive information, such as credit card data, that information is encrypted and transmitted to us in a secure way. You can verify this by looking for a closed lock icon at the top or bottom of your web browser, or looking for "https" at the beginning of the address of the web page. While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information. The computers/servers in which we store personally identifiable information are kept in a secure environment. We follow generally accepted standards to protect the personal information submitted to us, both during transmission and once we receive it. However, no method of transmission over the Internet, or method of electronic storage, is 100% secure. Therefore, we cannot guarantee its absolute security. If you have any questions about security on this site, you can contact us at support@brandnames.com

To Whom Do We Disclose Personal Data Gathered Through the Process of Domain Registration?

In accordance with the requirements as a domain name registrar, we are required to disclose your information as follows:

- (i) We make WHOIS data available to the public for free query-based access;
 - (ii) We make domain related data, including communications with you, available to ICANN and domain name registries pursuant to their rules and regulations;
- We may escrow domain related data as often as is required to reputable third parties appointed by ICANN or domain registries; and

We allow third parties access to WHOIS data in bulk provided they agree, amongst other things, not to use them improperly such as for the transmission of unsolicited commercial email.

The disclosure of your personal information to ICANN and other third parties involves the transfer of your personal information to entities located outside Switzerland in order to perform the services.

Information You Provide About Others

In providing personal information about other individuals (such as someone in whose name you are registering or the domain name's technical or billing contacts) you, the Registered Name Holder represent that you have notified them of (i) the purposes for which information will be used (ii) the recipients of their personal information and (iii) how they can access and correct the information. You further represent that you have obtained their consent.

Information Sharing

We will share your personal information with third parties only in the ways that are described in this privacy policy. We do not sell your personal information to third parties.

Service Providers

We may provide your personal information to companies that provide services to help us with our business activities such as fulfilling your order or offering customer service. These companies are authorized to use your personal information only as necessary to provide these services to us and are prohibited from retaining, sharing, storing or using your personally identifiable information for any secondary purposes.

Legal Disclaimer

We may also disclose your personal information:

- As required by law, such as to comply with a subpoena, or similar legal process;
- When we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request;
- If Company is involved in a merger, acquisition, or sale of all or a portion of its assets, you will be notified via email and/or a prominent notice on our Web site of any change in ownership or uses of your personal information, as well as any choices you may have regarding your personal information;
- To any other third party with your prior consent to do so.

How Can You Access And Rectify Personal Data?

If your personal information changes, you can login into your account and correct, update or amend your information. Or if you no longer desire our services, you may deactivate it by emailing our Customer support at support@brandnames.com or by contacting us by telephone or postal mail at the contact information listed below. We will respond to your request to access within 30 days.

We will retain your information for as long as your account is active. Additionally, we will retain and use your information as necessary to comply with registry and ICANN regulatory requirements, our legal obligations, to resolve disputes, and to enforce our agreements.

Opt-out Preferences

If you wish to subscribe to our newsletter(s), we will use your name and email address to send the newsletter to you. Out of respect for your privacy, you may choose to stop receiving our newsletter or marketing emails by following the unsubscribe instructions included in these emails, accessing the email preferences in your account settings page or you can contact us at support@brandnames.com

Transfer of Data Abroad

If you are visiting this Site from a country other than the country in which our servers are located, your communications with us may result in the transfer of information across international boundaries. By visiting this Site and communicating electronically with us, you consent to such transfers.

Google Analytics

We use a tool called “Google Analytics” to collect information about use of this Site, such as how often users visit the Site, what pages they visit when they do so, and what other sites they used prior to coming to this Site. Google Analytics collects only the IP address assigned to you on the date you visit this Site, rather than your name or other identifying information.

Google Analytics plants a permanent cookie on your web browser to identify you as a unique user the next time you visit this Site. This cookie cannot be used by anyone but Google, Inc. The information generated by the cookie will be transmitted to and stored by Google servers. We use the information received from Google Analytics only to improve services on this Site. We do not combine the information collected through the use of Google Analytics with personally identifiable information. Google’s ability to use and share information collected by Google Analytics about your visits to this Site is restricted by the Google Privacy Policy. You can prevent Google Analytics from recognizing you on return visits to this Site by disabling the Google Analytics cookie on your browser.

Tracking Technologies / Cookies

A cookie is a small text file that is stored on a user’s computer for record-keeping purposes. We use cookies on this site. We may link the information we store in cookies to any personally identifiable information you submit while on our site.

Contests/Surveys

From time-to-time, we may provide you with the opportunity to participate in contests or surveys. If you choose to participate, we may request certain personally identifiable information from you. Participation in these contests or surveys is completely voluntary and you therefore have a choice whether or not to disclose the requested information. The requested information typically includes contact information (such as name and address), and demographic information (such as zip code and age level - note that you must be 18 or above to enter). We use this information to notify contest winners and award prizes, to monitor site traffic, and to personalize our Site.

We may use a third party service provider to conduct these surveys or contests. When we do, that company will be prohibited from using our users' personally identifiable information for any other purpose. We will not share the personally identifiable information you provide through a contest or survey with other third parties unless we give you prior notice and choice.

Targeted Advertisements

We may display targeted offers to our customers based on the products currently owned by the customer. These offers will display as varying product banners. There is no personal or geolocation information collected within these product banners to build a profile about your activities or that is shared with third party advertising companies.

What Happens to my Personally Identifiable Information if I Terminate my Company Account?

When your Company account is cancelled (either voluntarily or involuntarily) all of your personally identifiable information is placed in "deactivated" status on our relevant Company databases. However, deactivation of your account does not mean your personally identifiable information has been deleted from our database entirely. We will retain and use your personally identifiable information as necessary in order to comply with our legal obligations, resolve disputes, or enforce our agreements.

Additional Information

Links to 3rd Party Sites

Our Site may include links to other web sites whose privacy practices may differ from those of the Company. If you submit personal information to any of those sites, your information is governed by their privacy policies. We encourage you to carefully read the privacy policy of any Web site you visit.

Chat

We may use a chat feature to assist you with customer support. If our chat feature is offline we will collect your name and email address so that we may contact you and reply to your request.

Anti-Spam

We have a zero tolerance spam policy. We monitor the use of our system and services to ensure they are not used for the purpose of sending out unsolicited email. Please contact us at abuse@brandnames.com to enter any issues regarding spam and the use of our services. Your message will be evaluated for merit and acted on where appropriate, and therefore, we reserve the right to use your notice to substantiate the abuse to our customer. Please note that due to the volume of complaints received, unless we need additional information, you will not receive a reply or update from us. Please be assured that we take abuse very seriously and investigate every incident that is reported.

Changes To This Policy

We may update this privacy policy to reflect changes to our information practices. If we make any material changes we may notify you by email (sent to the e-mail address specified in your account) or by uploading the revised version on Company's website. We encourage you to periodically review this page for the latest information on our privacy practices.

Contact Us

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